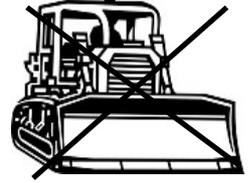




# KEEP OSTERLEY GREEN!

For the protection of our green spaces & appropriate sustainable development

Newsletter No.5, 20<sup>th</sup> August 2015



## Nishkam under pressure takes on PR firm but glossy brochures won't do the trick!

The *Keep Osterley Green* campaign is having a real effect. Under pressure from us:

1. the Planning Department re-ran the 21-day consultation because of failures to meet consultation requirements;
2. a demolition of existing buildings on the site without proper notice/consultation was halted;
3. an extraordinary third consultation period has been started because of Nishkam modifications in an attempt to head-off our criticisms;
4. Nishkam has decided, belatedly, to conduct a "consultation" exercise, after submitting its application, because of its manifest lack of local support.

Lots more is happening. We are keeping residents informed through our website. We presented our case to the **Isleworth and Brentford Area Forum** and we have written to members of the Planning Committee to alert them to our concerns prior to sending them our full case for rejecting the Nishkam application.

### Nishkam takes on a PR company

Residents in the immediate vicinity of the Conquest Club site will have noticed expensively produced publicity materials for the development coming

through their doors.

Seeing that its claims of local residential support have been decisively refuted by our petition and the support shown for our campaign Nishkam have felt the need to engage a high profile PR company.

Nishkam's PR company is called **Forty Shillings**. It claims to be able to win residential support for developments. It will be interesting to read any claims they make to that effect!

Late in the day (August) *Forty Shillings* set up a website for the development aimed at residents. It is called **A New Home For Nishkam**. Fuller details about this website, plus a link to it are on our website.

The *Forty Shillings* website also makes claims about its ability to override local opinion when it cannot be won over to support their client's application.

Having been over-confident from the outset Nishkam is now late in the day trying to show its concern for residential views. But the time for consultation was in the initial stages not in the final stage of the process.

The Agent for the development is Liz Fitzgerald who works for **Vincent & Gorbings**. This company in its turn makes much on its website of its success in getting developments built on protected open land and even Metropolitan Open Land.

### Please write your letter of objection if you haven't already done so

The third consultation period ends on September 15<sup>th</sup>. We must take that as the final deadline for objections.

There are suggestions for points to make in our 3<sup>rd</sup> Newsletter which is on our website.

**If you don't have the time to write your own objections then just write a note to say that you support Keep Osterley Green's objection to the application.**

See the box in the next column for details to be included in your letters.

### Your letter of objection

Remember to include:

- (1) your name, full address and post code;
- (2) the Planning Reference: **01106/152/P3**
- (3) a clear statement that you wish to **object** to the application.

Send your letters/emails to **Stephen Hissett**:

Stephen.Hissett@hounslow.gov.uk

Letters: London Borough of Hounslow, Civic Centre, Lampton Road, Hounslow, TW3 4DN

If you can let us have copies of your letters /emails that would be most helpful.

## **Our petition a great success**

We have 1100 signatures from local residents. We gave advance notice of the petition and pressurised no one. The overwhelming majority of local residents are against the Nishkam application. Also the petition made clear that our objection is based on solid planning grounds. If you have not signed yet you can do so at the **Osterley Bookshop**.

## **Go to the Nishkam Exhibition**

Please attend the Nishkam exhibition on Tuesday 8<sup>th</sup> September. Fill in their feed back form so that they are unable to claim any significant level of support from local people.

## **Don't be confused by the Nishkam questionnaire**

Nishkam materials delivered recently and the new Nishkam website contain a questionnaire with 6 questions. The same questionnaire will probably be available at the **Exhibition on Tuesday 8<sup>th</sup> September**.

**Question 1** is for personal details. **Make sure you enter your post code clearly.**

**Questions 2 and 3** ask general questions about the need for schools. Most people will answer "yes" and that's fine.

**Question 4** asks whether you support the Nishkam application. **If you oppose it make sure that you answer "NO".**

**Question 5** Asks for further comments. It is up to you whether you wish to give explanations for your answers.

**Question 6** invites you to request information. If you want this, put "yes".

**Keep up with events on our website.** The pace of events is increasing. To keep up please check our website frequently.

## **Our Funds Are Low**

We are dealing with very well financed companies and need to buy basics for Newsletter printing and other necessary costs **Please give generously. We are protecting your environment.**

**Soon we will have a bank account so that you can donate online.** See our website for details. Meanwhile donations can be made at the **Osterley Bookshop**.

**Many thanks** are once again due to OWGRA for its continued generous financial support, to the Wycombe House Cricket Club, Osterley Bookshop, Osterley Park Cafe and the Alcombe Veterinary Surgery for their various forms of help.

## **There is no "done deal" for this application**

However much some people might like to give the impression that this application is a "done deal", it is not the case.

The application has to be considered by the fifteen members of the Planning Committee. Major applications do get refused and there is every reason why that should happen in this case.

The cynical view that "there is nothing you can do" leads to resigned acceptance. It is up to every one of us to do our bit to stop this development. We have an overwhelming case. If you want to stop the development then please support our work.

## **Let's stick to the facts**

### **There will be no residential development on this site**

Some residents have reported being approached by a Nishkam supporter who has told them "If the school is not built there will be a residential development on the site".

We don't know if this person, or persons, is acting at the behest of Nishkam or not. **What we do know is that this story is a complete fabrication.**

**There will be no residential development on this site.** Ask the ward councillors, or the planning officers, if you think we have got it wrong.